

Proposed Recommended Conditions as amended by Hutt City Council – 15/12/2022:

General Conditions:

1. The proposal must be substantially in accordance with the information and approved plans submitted with the application and held on file at Council (except where modified by conditions of consent) being:

Landscape:

- Location and Site Plan, Drawing No. A01 Revision B dated 1st May 2023
- Plan View (9x3m), Drawing No. A10 Revision C dated 1st May 2023
- Elevation Views (9x3m), Drawing No. A11 Revision C dated 2nd October 2023
- Section A-A (9x3m), Drawing No. A12 Revision D dated 2nd October 2023

OR

Portrait:

- Location and Site Plan, Drawing No. A01 Revision B dated 1st May 2023
- Plan View (7x3.5m), Drawing No. A20 Revision B dated 1st May 2023
- Elevation Views (7x3.5m), Drawing No. A21 Revision C dated 2nd October 2023
- Section A-A (7x3.5m), Drawing No. A22 Revision D dated 2nd October 2023

and Assessment of Environmental Effects by Mt. Hobson Group updated October 2023.

2. That the consent holder advised the Council (enforcement@huttcity.govt.nz) at least two working days before any works states on site; and that the consent holder also supplies the name, phone number and address of the main contractor and, if applicable, the same details for any earthworks company.

Note:

- When giving notice of a start date, a compliance officer will suggest an on-site meeting to run through a checklist of things to make sure the project runs as smoothly as possible. This service is included in the resource consent application fee. Using it could avoid difficulties later on. Please note that additional monitoring visits will be charged.
 - For the duration of construction, the consent holder shall ensure that a person is available to respond to any reasonable requests and/or complaints made by the public and that a phone number at which that person can be contacted and shall be advised to Council's Monitoring and Enforcement team (CMET).
 - Notification of work commencing is separate to arranging building inspection.
3. That this land use consent will lapse five (5) years after the date consent is granted unless an application under section 125 of the RMA is made to Council and granted before the consent lapses.
 4. The signage face must not exceed a dimension of 9m x 3m in landscape form or 7m x 3.5m in portrait form
 5. The signage maximum height must not exceed a height of 8m in landscape form or 9.1m in portrait form as measured from the lowest elevation directly beneath the sign.
 6. The signage shall not have a depth of more than 130mm, excluding its support structure.

Proposed Design Conditions:

Design Detail:

7. Prior to construction commencing the consent holder must submit updated plans showing the full and final details of the materials to be used for certification by the CEMT. The information must include the following details:
 - Dimension of height, width and depth of the signage
 - Dimension of framing including cross sections and details of any works required to satisfy condition 5 and 6 above
 - Detailed designs and specifications of all new and retained installation associated with the signage, including but not limited to, cabling, control boxes and associated equipment;
 - Materials palette (including specifications) and colour scheme of all materials relating to the signage and framework

Note: The CEMT will liaise with the Urban Designer to confirm that the above details are appropriate.

8. All graphics (including the sign company's logo) must be located completely within the frame.
9. Any connecting wires or control structures and filament must not be visible from adjacent public spaces.
10. The signage must be switched off between dusk and dawn.

Proposed Traffic Conditions:

Operation:

Shut Down Ability:

11. The signage must have a 'shut down' feature where, in the event of a malfunction, the messages will be replaced by a solid black colour until the malfunction is resolved.
12. Prior to operation of the sign commencing, the consent holder must provide the CMET with details of an emergency (24/7) contact number and an intervention process to enable the consent holder to disable the signage by manual intervention, both remote and on-site, should the automatic intervention fail.

Image Content:

13. The signage must:
 - a. use materials that are non-reflective to prevent any sunlight or headlight reflection;
 - b. use lettering and/or symbols that are clearly legible;
 - c. have a message that contrasts with the background so that the message is readily understood by an approaching driver;
 - d. Image content must be static, and must not incorporate flashes, movement, scrolling, animation, full motion video, sequential advertising over multiple frames, multiple advertisements in one frame.
 - e. operate with a minimum dwell time of 30 seconds;
 - f. Images must transition from one to the next via a 0.5 second dissolve
14. The signage must not:

- a. use graphics, colours or shapes that could cause confusion or conflict with any traffic control device or invite or direct a driver to undertake an action that could conflict with any traffic sign or traffic control device;
 - b. contain large areas (more than 25%) of the colours green, orange or red;
 - c. invite or direct a driver to take some sort of driving action;
 - d. include image content that incorporates flashes or movement, play music or sound, or involve scrolling, animation or other dynamic effects;
 - e. include multiple advertisements in one frame;
 - f. include images linked to “tell a story” across two or more sequential images; or
 - g. contain more than one contact detail (for example phone number, email addresses or web address).
15. The minimum letter height for a main message displayed on the signage is 150mm, and a secondary message is 75mm.
16. The luminance of the signage must be controlled and automatically adjusted in response to ambient light changes to ensure it does not exceed 5,000 cds/m² during daytime. It should not result in the illuminance of a roadway by greater than 10 lux. Any monitoring undertaken to determine compliance with this condition must be undertaken by a suitably qualified and experienced professional.
17. Prior to operation, certification must be submitted to by a suitably qualified and independent professional confirming the signage has been installed and capable of compliance with condition 15 above.

Note: A suitably qualified professional for the purposes of this condition is defined as a registered practitioner that is a member of the Illuminating Engineering Society of Australia and New Zealand.

Reporting:

18. After a period of six months following installation of the signage, the luminance effects must be monitored. The monitoring shall be undertaken by a suitably qualified expert retained by the consent holder and the results of the monitoring shall be provided to the CMET.

Note: A suitably qualified professional for the purposes of this condition is defined as a registered practitioner that is a member of the Illuminating Engineering Society of Australia and New Zealand.

19. Once operation of the digital billboards has commenced, the consent holder must provide the CMET with a Traffic Safety Reports at the following frequencies:
- a. 12 months and
 - b. 24 months

The reports must:

- Review operation of the signage in relation to traffic safety;
- Include data on reported crashes and including issues specifically identified as being related to the signage;
- Be undertaken by an independent Traffic Engineer/CPEng that is experienced in the preparation of traffic safety reports.

The costs of the Traffic Safety Reports and implementation of any mitigation measures must be met by the consent holder.

If the Traffic Safety Reports find that further mitigation measures are considered necessary, then these must be implemented to the satisfaction of the CMET. Mitigation measures such as reducing the luminance of the billboard, reducing the number of images (increasing the dwell time), increasing the transition time (or a combination of these measures) may be applied.