

WORKSHOP CAPTURE



LOWER HUTT

**COMMUNITY
CLIMATE CHANGE
RESPONSE**

MINI CO-LAB

INNOVATIVE WAYFINDING

TUESDAY 23RD NOVEMBER

9.00AM -12.30PM

apxh

LEAD: Lower Hutt Climate Change Lead Group



CO-LAB MATERIAL

Documents and workshop material are available in this folder link:

<https://drive.google.com/drive/folders/1E6k-mBtOQPjNkIqZ5mHOKf0ajlt-SzIDq?usp=sharing>



WORKSHOP RECORDING

This session was recorded.

You can access the video in the google folder.

https://drive.google.com/file/d/1kvpZUWN_Ngw4_UOYfZLgC_PhZ8Lnrc32j/view?usp=sharing



WORKSHOP DIGITAL WHITEBOARDS

Access to all workshop/co-lab Miro boards can be accessed on the follow link *until 30 March 2022*

MIRO BOARD LINK: https://miro.com/app/board/o9I_ljkgGuU-/?invite_link_id=787951954537



LOWER HUTT COMMUNITY CLIMATE CHANGE RESPONSE

MINI CO-LAB: INNOVATIVE WAYFINDING

EXERCISE ONE

WHAT IF...

WHAT COULD WE DO IN LOWER HUTT?

Mini Co-Lab: Innovative Wayfinding
EXERCISE ONE

WHAT IS WAYFINDING?

Task:

Wayfinding is the process of helping people find their way from one place to another. It involves creating a clear path for people to follow, using signs, maps, and other visual cues.

Resources:

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Challenge:

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Outcome:

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Mini Co-Lab: Innovative Wayfinding
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CHALLENGE STATEMENTS

How might we engage the community in innovative approaches to 'Wayfinding', making more visible our need to change how we move around?

How might we create a greater appreciation of (or connection to) nature while also celebrating local community and neighbourhood culture?

How might we improve the experience of walking, biking and taking public transport with easier and more exciting wayfinding systems or place making techniques!?

WHAT WE HEARD FROM THE COMMUNITY

EDUCATION

- Information about climate change is often hard to understand and action because it is not easy to understand or fails to provide clear direction. The current narrative around climate change does not draw on Māori culture and knowledge through pūrakau but instead relies on mainstream science and Pākehā perspective.

SHORT-TERM THINKING

- City layout has not prioritised environmental impacts nor understood the considerable social benefits of protection, care and connection with the natural world.

CITY DESIGN

- The city layout and transport infrastructure support private vehicle use as the most convenient (and sometimes most affordable) way of moving around the city, making driving attractive and other transport options less appealing.

SAFETY

- Cycling and walking around the city is seen as unsafe resulting in lower number of people walking, cyclists and significantly fewer children biking/walking to school

CONNECTED + ACCESSIBLE

- Connected and accessible: Pathway and cycling infrastructure does not meet community needs (eg. is not a fully connected network linking to key parts of the city), resulting in low numbers of people biking and walking around the city. Biking, walking and scootering is seen as less convenient than using private vehicles.

COMMUNITY HUBS

- The considerable strength of community-based action and bottom-up initiatives is not being led, supported or leveraged to drive the impact they are capable of. Schools and businesses are not well enough utilised as drivers of community change.

ENVIRONMENTAL COMMODIFICATION:

- The environment has been turned into a commodity which has a domino effect on how people value, perceive and relate to the land. Urban developments have driven a loss of connection to our natural world and limited appreciation of our dependency and impact on the whenua.

PRESENTATION

Kylie Hathaway, Programme Director
Lower Hutt Community Climate Change Response



"Do something your future self will thank you for."
Lower Hutt Bengali Challenge - April 2021



Collective Vision
Lower Hutt Lead Group - Feb 21

We will **develop community-led initiatives** to drive long term and sustainable **community change** for our future generations.

In **partnership with Mana whenua**, the processes we will run are **inclusive of all people** and families, businesses and industry, and community sector interests.

Our work and engagement **tells a compelling story** that is **underpinned by te ao Māori principles** - protecting our people, natural world and practices.

Positive, clear and simple methods will **increase awareness and empower action** on mitigation and adaptation initiatives. **Resulting in a common purpose and vision for Lower Hutt Community Climate Action and Carbon Zero 2050.**

Doing the mahi: A series of hui on critical topics



"Never doubt that a small group of thoughtful committed individuals can change the world. In fact, it's the only thing that ever has." Margaret Mead



A Community Focus: Relevant to Emissions and Resilience



We have a broad framework that allows us to act holistically

All areas are interrelated and rely on each other and broader work programmes for impact

We have a large amount of community data to provide insight into the issues and priorities.



MINI CO-LAB: INNOVATIVE WAYFINDING

TEAM CHALLENGE

HOW MIGHT WE MAKE IT HAPPEN IN LOWER HUTT?

[illegible]

EXERCISE ONE

WHAT IS WAYFINDING?



DISCOVERY/STORY

- Signage at destination that shows true cost of how to get somewhere
- Map laneways and increase visibility of those on council website and other info
- improved visibility of active and public transport networks
- integrate getting around into urban design generally, fewer straight lines
- Signage on stopbank and cyclebeltway of where to exit to go to places you might want to go eg Zany Zeus, Pak N save, Countdown, library, Dowse etc
- Connect with network of women planners e.g. Huiiane Gender
- Businesses to act as ambassadors

EDUCATIVE

- Finding your way using landmarks and touchstones
- Find a way of living that will serve a regenerative future
- Natural leaders emerging
- Mental openness and preparedness
- How we think about getting about the city
- Great communication
- Stick with nature systems at all times

SAFETY

- Signage providing the safer routes to locations of interest (i.e. go this way for the beltway cycleway vs continuing down High Street
- It can make people comfortable about a place

PLANNING

- Having a good map before setting off
- Everyone clear on their role
- Time estimates using different modes of transport
- Finding best, quickest, nicest, most convenient way to get somewhere
- Understanding how fast it is to get to public transport options
- The 15 minute city concept

DIRECTION + NAVIGATION

- How we think about getting about the city
- Having clear and consistent signage at junctions to help you find your way along your journey easily, and also being able to orient yourself in place at that junction - e.g. tell you about nearby amenities that a visitor you may not know about
- Understanding the terrain and understanding where you're going
- Intuitive placement of signage using images or language that makes it easy to get around
- Accessible signage
- Being able to see clearly
- Knowing where you are going
- Like google maps but includes cycle-paths
- Defined area
- Connections that enable walking and active transport
- Making it clear where things are and how to get there
- Where to find bathrooms

WHAT COULD WE DO IN LOWER HUTT?

EQUITY

- FB page- 'our adventures with spina bifida' - build accessibility insights into wayfinding
- Include the fact that many people are disabled or elderly and can't bike etc.

CONNECT WITH NATURE

- Geo-cache, nature journeys
- mix in linger nodes or spaces for relaxing
- Community storytelling to nature, could be used on the river
- Bring green spaces into the heart of the city
- Plant bee flowers on berms
- Accessible bush tracks

KEEP CLIMATE
CHANGE AT THE
HEART

VISIBLE

- Signage at destination that shows true cost of how to get somewhere
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- Connect with network of women planners e.g. Huiiane Genter
- Businesses to act as ambassadors

EXPERIENCE ENHANCER

1

- Murals indicating walking school bus meeting point
- Making way finding an experience for people walking or cycling
- Benches to sit and chat, seating at bus stops
- Could be stuff painted on the streets, rather than signs
- QR codes on the ground to help people connect digitally
- Creative use of lighting design
- Treasure maps
- Use creative ways to engage families and whanau
- Where local art is located

CONNECTION

CULTURE

WHAT IF...

WE JOINED UP THESE IDEAS?

INFO

NATURE

What could we do in
Lower Hutt?

COMMUNITY

CELEBRATION

WHAT COULD WE DO IN LOWER HUTT?

COMMUNITY STORY

- Sense of place for all residents
- Stories of the kinds of trips we can make active instead of using cars
- How do we communicate about climate emergency? on the signs?
- Share our local history
- QR codes for Manu and our local history
- Strava art challenges posted on HCC social media. There was one done during lockdown
- Signage at destination that shows true cost of how to get somewhere
- Combine local art into wayfinding
- Where local art is located

SAFETY

- Have a feeling of safety for day and night
- Looking at areas not safe for people, pockets of river trail
- Reduce vehicle speed limits, and increase expectation of sharing the road with cycling
- Every school community has a safe interesting route to school off-road
- Wheelchair accessibility across Ava bridge

2

CONNECT/INTEGRATE

- Bike racks at any neighbourhood/local suburban destination
- Interesting connectors to beltway and Riverlink routes
- Nudge connectivity between te Awakairangi and places people want to go
- Improved connections (both access and visual connections) from active and public transport networks to destinations such as suburban centres and parks
- More bike racks at high school
- Great connections between active and public transport
- Bike racks at any neighbourhood/local suburban destination
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MOTIVATE: WALK AND CYCLE MORE

3

- Provide better mobility for everyone
- Encourage people to use beltway/Riverlink cycleways - e-bike users don't mind travelling further if safer
- Bike lane down Rātā street
- Bike paths and walkways have equal status to roads
- Whānau on instagram that has someone using a wheelchair and documents their walks
- Dogs off lead on trails and spaces that are clearly marked as shared pathways
- Collective messaging about the power of exchanging use of vehicles for active transport
- Signage with time estimates by foot and bike like bush track signage
- Park and ride ideas, park somewhere away from shops

EXERCISE TWO

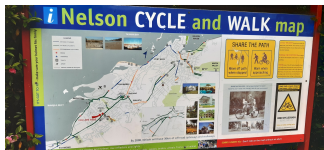
EXPLORING IDEAS

Re decolonised cities "This seminar is about a project, Imagining Decolonised Cities, that sought to stimulate discussion around what our cities could look, feel, sound, taste and smell like if they were decolonised. It did this through eliciting utopian ideas for a decolonised city from professional designers, young people and the general public, through an urban design competition and a public symposium drawing in speakers from a wealth of backgrounds to discuss the question 'What is a decolonised city?' The definition of decolonisation was kept broad - "Cities that are equitable places for all whānau, reflecting Māori values and identity" - so that participants could develop their own ideas of what decolonisation might mean in their proposals"



20 MIN CHALLENGE

SUPER COOL, INSPIRING, CREATIVE, INNOVATIVE IDEAS!



1 TELL US ABOUT YOUR IDEA

Walk the Tube map

Lights above the street showing where the nearest PT stop is

Having art signs or sculptures showing routes to PT or local attractions- fun for kids

Fun and interactive traffic lights

Social community hubs

Painted Streets - connect with innovative streets

Coloured Kaynemaile (A Lower Hutt Business!)

Big Map clear and colourful showing what is going on in 5 minute radius

Creative use of lighting- for safety changing the way we think about nighttime light use

Collective messaging - exchange journey stories each week

Difficult to find information on walks to take children- details of where walk goes etc

Builds local relationships and really drill down on the local element of wayfinding -

Messaging on local products around carbon footprint

Car-free areas- schools, markets - even if they aren't full time

Community alienation & economy are not mutually exclusive- people centred planning - the slower you move the more you spend

Nelson cycle path markings- clear signage around keeping your dogs on leash/sharing path among micromobility users

Signs that show the different types of facilities in the neighbourhood

BoredArt.com - could incorporate more way finding signage on public facilities e.g. benches

Start with schools and enabling people to pick up bikes and go places- City-wide wayfinding project involving school route

2 THREE THINGS YOU LIKE...

- Avoid traffic when stuck on bus
- Gets people moving
- People don't realise how close things are - education
- <https://www.theverge.com/2015/11/11/9712376/london-walk-tube-underground-map>

- Visible and fun

- Accessible art
- Can be a game to play with kids

- Traffic lights - having something more interactive e.g. Picture of traffic light showing something, playing music

- Hubs where we educate and include social enterprise and communicate to people the actions they can take - Predator Free NZ
- People know they are making a difference
- Continual feedback to people at a local level of success

- Painting on the ground locations of interest- different colours going to different shops depending on what the colour is

- Connects to the ground through painted signage- can light up at night as well as works during the day.
- Connects people to riverbank, cycleway and beltway
- Sparks interest and curiosity and is artistic

- Walking tours where you learn stuff - local history
- Help you to navigate wherever you are
- Inspires curiosity and is fun

- <https://www.nightseeing.net/>
- Safe, fun, makes the journey enjoyable

- A way to give us a roadmap of the WHY
- It is potentially measurable

- Useful for parents/planning trips

- Build relationships with local shop owners
- How do we make people welcome and create community?
- Makes people use locality more
- Increases feelings of community and connection

- Highlights the difference your decisions are making
- Makes people feel good about making a contribution

- Massive reductions in emissions
- Makes it safer for children

- People are at the centre- comfort criteria and creativity at play
- Encourages local places to thrive and be supported by signage
- Rewards people for slowing down

- A lot more conflict reports with increase in micromobility
- Supports culture of sharing the path
- Panelboarding done really well

- Impressive how many things are within a ten minute radius on bike
- Shows what you can get to and increases facility use- connects and values local attractions e.g. Avalon park
- Prioritises how we improve our connections to active transport modes

- Urban focused
- Emanates local neighbourhood identity
- Offers places for people to rest but can also be a fun pathway/interactive

- City that should have great cycling infra can't because of safety issues- parking also
- Safer infrastructure & roading- families more inclined to bike
- Encourages modal shift

WHO'S DONE COOL STUFF ALREADY?

WHAT ABOUT...
Longer envisaging of transition town model

CHECK OUT...
Decolonising cities project-
Porirua- modelling indigenous-led wayfinding projects

FUTURE PRINCIPLES

- Inclusive
- Educative
- Destination clear
- Connective
- Experiential
- Connection to whenua and awa
- Communal

THEMES EMERGING FROM CO-LAB

KEY OUTCOMES

- Get people out of their cars
- Reduce emissions
- Making alternative transport options clear
- Making it easier for people to change ways of travelling
- Falling in love with where you are
- Connection to nature and neighbourhood
- Creating community
- Engaging people where they are
- Increase interest and knowledge of local areas
- Creative neighbourhood expression
- Environmental regeneration
- Opportunity for turning dull plans from the city into vibrant ones

AREAS OF PRIORITY

- Experience Enhancer - celebrate and profile Lower Hutt
- Motivation to walk and cycle more
- Safer environment
- Support community and improve connection
- Discovery of place
- Form new habits. Normalisation of using active transport and public transport in Lower Hutt - place specific to suburbs
- Focus area: 'Green Triangle'

GETTING A TEAM STARTED

WHAT TEAM IS NEEDED

- On the ground community leaders
- Mobility access expert
- Graphic designers
- Playcentres and kindys
- Hutt Valley Chamber of Commerce, other business representatives

WHO MIGHT FUND?

- Innovating streets funding
- Metlink Public Transport
- Connects into ITS

WHO COULD WE INVOLVE?

- Representatives from different user groups
- EnviroSchools supporting curriculum-based learning opportunities
- Wesley Community Action (Naenae)
- Someone from the Helen Clark Foundation
- Mana community clubhouse
- Waterloo School for Cycle school pilot (EnviroSchools)
- Connecting different fields of work-educators
- Healthy Families
- Transport Journey planners need to be involved

IN SIX MONTHS WE COULD...

WORKSHOP ACTIONS AND NEXT STEPS

- 1 Build a working team and develop a plan for action:** Build relationships with stakeholders. Identify who we need to engage with to make changes equitable
- 2 Map locations where wayfinding would thrive:** Map existing (and planned) networks. Understand priority points (HCC data). Do a gap analysis
- 3 Gather data:** Journeys for all modes. Emissions savings. Bike rack census
- 4 Pilot projects with existing trails:** Connect every school within 500m of beltway or riverbank with painted connection

IN 12 MONTHS WE COULD...

1. Run a pilot programme in each suburb
2. Up to 3 schools have developed an active transport project that has a measurable (30%? 50%?) reduction in peak school car activity
3. Maybe one school that can do a car free day or one weekend where we have no cars at the market and have buses
4. A pilot shared e-car initiative in the eastern suburb
5. Lower speeds around the city
6. Bike lane from the top of Rātā st to the beltway
7. Maps of amenities along routes
8. Maps of bush tracks
9. Cr Brady's painted pathways
10. Online storytelling by participants
11. Film made by youth that's widely shared
12. Some collaboration in place eg MoT
13. Signage along existing cycleways
14. Fun coloured lights in Naenae subway
15. Celebrate and showcase of what we have done

Workshop capture will be circulated to participants and those that were invited to attend **before 1 December 2021**.

Progress steps will be followed up with HCC, the Community Climate Change Response Lead Group on 30 November and agencies/organisations who have indicated they could take a lead role.

WE CAN DO THIS!

ENGAGE

WHO IS IT FOR - AND WHY?

- Universal design is for everyone
- Disabled people as makes the city more accessible and will give confidence that they can complete their journey safely
- Lower Hutt residents who use cars - high emitters- City Movers / Commuters
- Parents + kids + school community
- Students
- Future generations
- Employers/Businesses
- Tourists
- Older Generation - poorer eyesight and difficult mobility
- when waiting to undo years of engineering we need to understand what will help people long term
- Learn before applying

WELCOME

IMPROVE PEOPLES EXPERIENCE OR 'FEELING' OF OUR PLACE?

- Get people excited and informed
- Safer Journeys providing more confidence
- Sense of belonging. Trust in services being safe- e.g. buses being safe for kids
- Learn about place and love it more
- Make journeys of choice
- Learn about our biodiversity and connect with the environment
- Improve social connection - you meet people when you are not in a car
- Contributing to a pleasant day e.g. a beautiful walk to work, to the train station
- Public transport as a good alternative on bad/cold days
- Normalising through advertising and increasing visibility e.g. bikes on the train
- Multi-modal journeys being an option

MOTIVATE

WHAT ARE WE WANTING THEM TO DO - OR DO DIFFERENTLY?

INFLUENCE

CHANGE TRAVEL MODES

- Develop new habits
- Get out of cars
- Walk and shift modes
- Rest when they can - promote different modes by being accessible
- Connect easily to transport hubs
- GW cycle-maps project was very 'single mode' - the more we work with Metlink the more we realise the importance of connecting to PT
- Comparable experience even when the weather is bad
- A feeling of reliability of the multi modal journey to get you commuting on time
- Active/integrated journeys being accessible, efficient and safe- through other facilities e.g. showers at train stations
- Nudge connectivity between te Awakairangi and places people want to go
- More bike racks at high school and at any neighbourhood/local suburban destination
- Interesting connectors to beltway and Riverlink routes
- Improved connections (both access and visual connections) from active and public transport networks to destinations such as suburban centres and parks

BELONG

- Celebrate our region
- Grow experience and kaitiakitanga of locality
- Feel inspired by what surrounds them
- Engage, connect and appreciate their environment and neighbourhood more

EXPLORE/DISCOVER

- Get out of cars
- Walk and shift modes
- 'Learn how to ride'
- Learn about the history of our place
- Take interesting journeys

WELLBEING

- Improve health
- Create a sense of wellbeing
- Show the benefits for those that can do it
- Have choice

DIRECT

WHAT INFORMATION IS NEEDED OR COMMUNICATED?

INFORMATION

TRAVEL

- Distances
- Times for different modes
- Emission savings
- Saved time
- Public transport stops
- Making ease and efficiency visible
- Physical maps of cycle and pathways
- What you can do when walking and biking

CONVENIENCE / SAFETY

- Nearest rest stops / facilities
- Weather predictors
- Facilities at destinations
- Safe routes for families
- Assurance of convenient and safe trips
- 1% - ride anywhere
- 10% - safer paths (but off road)
- 50% - would like to but worried about safety

HISTORY AND NATURE

- Features, whenua and awa
- Trails - what can you find
- Places of interest
- Stories of place
- Mana whenua knowledge of place
- Parks and family activities
- Knowledge of local routes and options

TRADE OFFS

- Carrots and sticks- e.g. making parking expensive but mindful of equity
- Integration /connectivity being less expensive than car costs
- Digital could isolate
- Cycling can be scary

ATTRACT

WHAT'S EXCITING? WHAT WOULD GET THEIR ATTENTION?

DESIGN IT!

- People DO want to make the change
- opportunity to create beautiful routes that are creative
- opportunity to create new local experiences that are exciting and creative
- Painted bus stops
- Painted pathways
- Exciting design
- School and art contributions

- Competition
- Lightbox maps
- Maps where people can access them
- Kaynemaille and lighting
- Opportunity for turning dull plans from the city into vibrant ones
- Heat mapping by suburb (who is getting out and about) - locations of interest